

# ECO-CONSCIOUS CHOICES

## SIMPLE CHANGES THAT MAKE A HUGE IMPACT!

There are so many **LITTLE** things you can do in your daily routine that will make a **BIG** difference to the environment. Run an incentive program that rewards **ECO** conscious behaviour in the office and at home! Use some of the money you save to reward those who make the effort to support your corporate sustainability programs.



### Tote Bags

*The tote bag is the KING of promotional products!* With plastic bags being banned around the world along with everyone, everywhere trying to reduce the amount of plastic in our landfills, the tote bag is the OPTIMUM advertising vehicle. Choose an ECO tote for double the impact.



### Water Bottles

*Refuse to use plastic water bottles!* With so many colour and style choices in stunning stainless steel (WB3940, WB4833, WB6706, etc.) and BPA-free reusable bottles (WB4778, WB4781, WB6958, WB7026, etc.) disposable water bottles will quickly become a thing of the past.



### Coffee Cups

*Stop for refills with the ULTIMATE ECO coffee mug.* Debco's DA4299 looks just like your favourite take-out java cup, but is made from porcelain and has a silicone lid. Not only is this mug environmentally-friendly and reusable, it is a great looking desktop item. See page 101 for full details.



### Executive Gifts

*Debco's eco chic leather accessories are made from 100% RECYCLED materials!* When choosing promotional elegant leather executive gifts, look at our BONDED LEATHER product line-up. Made from 100% recycled leather scraps, Bonded Leather is beautiful, durable, colourful and ECO-friendly.



### Tradeshows

*Make your next tradeshow a GREEN one.* Debco offers 100% RECYCLED lanyards (RE4700), 85% recycled PET ID holders (RE438B) perfect for attendees, recycled non-woven vests (NW675S & NW675L) ideal for staff uniformity, and Bamboo or Bonded Leather gifts - all "wrapped up" in an ECO tote.



### Lights

Whenever you are not in a room or when you leave your office, remember to turn off the lights. Change from traditional bulbs to compact fluorescents that use up to 80% less energy. Battery-less flashlights (solar powered (FL4603), hand crank (CT4447) make great gifts for all to kick-start at-home eco changes.



### Litterless Lunch

A litterless lunch is so easy to prepare and contributes to a huge reduction in waste. Don't use paper or plastic bags. Check out our reusable lunch bags (NW6762, NW3468, etc.) made from recycled materials. Carry a reusable bottle and use washable containers to transport food. Your office can be "litterless at lunch" with a few simple changes.



### Notes

Taking NOTE of environmental concerns, Debco offers spiral notebooks (RP6847) made from 80% recycled cardboard and paper combined with recycled paper ball pens (PE4772). These economical, colourful and absolutely ECO-friendly choices are ideal for all of your meetings and conferences.



### Living Gifts

Our selection of plants in imprinted pots make a huge advertising impact at your home or office. Bamboo pots contain seeds for either a Bamboo Palm (GP4831) or a Sugar Apple Tree (GP6704) and our Plant in a Bag (GP4724) contains seeds for beautiful blue Forget-me-nots.



### Bamboo

Whenever possible choose Bamboo for the home or office for its beauty, value, strength and supreme ECO-friendliness. Bamboo is the world's MOST RENEWABLE RESOURCE, regenerating at an extraordinary speed. Using Bamboo wood products save millions of trees!

Choosing ECO-conscious promotional products is simply **GOOD BUSINESS!**