

# *Is the difference as clear as water?*

If you find yourself trying to gain a better understanding of the differences between the two water bottle materials, you are most certainly not alone. The investigation into currently trendy drink containers is definitely an exercise in both patience and persistence. In order to arrive at a preferred alternative, buyers may first need to cut through marketing clutter and corporate spin. Ultimately, the goal is to uncover facts that will help each person make a choice that suits their objectives and lifestyles.

With respect to Aluminum, without question, it is lighter than Stainless Steel and more economical. Our new WB7107 is a perfect example of this. Based on a perceived correlation to Alzheimer's, the use of Aluminum still evokes a considerable level of concern for many consumers. However, The Alzheimer's Society of Canada claims no evidence that Aluminum increases any chance of developing the disease.

As for Stainless Steel, beyond being lightweight, it is extremely strong. Used regularly in food preparation tools, eating utensils, and professional kitchen equipment, Stainless Steel has many inherently good qualities. Given that it is not porous, can be cleaned easily, and resists the build up of bacteria, Stainless Steel ends up being one of the most hygienic materials available. Commonly, Stainless Steel is considered safe enough to even be a vessel for boiling water. Stainless Steel is a neutral metal, requires no lining, and does not leach, making it more resilient for regular applications. Beyond its many benefits, it is also less corrosive. Next to glass, Stainless Steel is widely considered the most desirous material for drinking containers (see Debcos' popular WB3940 and WB4833 for example). Available in many grades, Stainless Steel bottles are considered affordable within most budgets. Overall, the marketplace has a greater comfort level with Stainless Steel.

**STAINLESS  
STEEL**

**VS.**

**ALUMINUM**